

# Josefine Fokuhl

✉ [fokuhl.josefine@gmail.com](mailto:fokuhl.josefine@gmail.com)

📍 London, United Kingdom

🇩🇪 German

🔗 <https://www.josefinefokuhl.com/>

in [linkedin.com/in/josefine-fokuhl/](https://www.linkedin.com/in/josefine-fokuhl/)

🐦 [@josefinefokuhl](https://twitter.com/josefinefokuhl)

Hi, I am Josefine Fokuhl, a Financial Journalist from Germany, based in London. I have previously written for Invited NYC, FinancialBuzz and Traders Huddle and am passionate about finance, feminism and the future of our cities.

## PROFESSIONAL EXPERIENCE

### Financial Reporter Intern,

*Financial Buzz Media* [↗](#)

2020 – 2020 | New York City, United States

Learned good research techniques, accurate reporting, in-depth company analysis, worked with deadlines, created original story ideas for dissemination, published self-written articles.

### Journalism & Marketing Intern,

*Invited NYC* [↗](#)

12.2019 – 03.2020

New York City, United States

Created content for and administered social media accounts, wrote and published event summaries, used content management systems

### Marketing & Social Media Intern,

*Best Beauty Box Ever (Beauty Review)*

10.2016 – 12.2016 | Auckland, New Zealand

Created content for social media accounts, administrated social media accounts, did competition analysis and assisted with marketing campaigns.

## LANGUAGES

German	● ● ● ● ●
English	● ● ● ● ●
French	● ● ● ● ●
Mandarin	● ● ● ● ●

## EDUCATION

### City, University of London,

*MA Financial Journalism* [↗](#)

08.2020 – 06.2021 | London, United Kingdom

Combining my knowledge in business, finance and economics with hands-on journalism skills, data journalism, editorial production, reporting business and reporting the global economy. Examples of my work:

<https://blogs.city.ac.uk/cityfinancenews/author/adbz633/>.

### Humboldt University of Berlin,

*B. Sc. Business Administration*

10.2017 – 08.2020 | Berlin, Germany

Thesis topic: 'data as a public good', term papers Hold-Up-Problem in China (foreign direct investments) and the effectiveness of gender quotas; statistics, econometrics, business intelligence systems (SQL), introduction to programming (Java), multimedia journalism (data visualization)

### New York University, Semester Abroad

08.2019 – 12.2019

New York City, United States

Deepened knowledge in economics, financial markets, monetary markets, money and banking, privatization, strengthened writing skills and audited journalism lectures.

## SKILLS

**MS-Office** (*Word, Excel, PowerPoint, Access*),

**CMS** (*WordPress, Squarespace*),

**Adobe** (*Lightroom, InDesign, Photoshop, Premiere Pro*),

**Coding** (*SQL, Java, (self-taught R)*),

**Data Tools** (*Datawrapper, ParseHub, Tabula*)